

Questions and/or areas to consider including in application materials:

- 1. Introductory information:
 - A short description of the specific problem your proposal addresses
 - Indicate in one or two sentences in bold the essence of your idea for a solution (1-2 sentences)
 - Why your idea is unconventional or creative
 - Which of the areas targeted by this RFP is your proposal responding to?
- 2. Proposal information:
 - A clear hypothesis for the proposed work
 - A brief description of the work you will undertake to achieve proof of concept for your idea, which will include limited field testing/validation
 - Which existing relationships do you have, for which your solution is being targeted?
 - What essential data do you expect to generate?
- 3. Path to impact:
 - What will your next steps be if you are successful in this work?
 - How are you thinking about scaling it up and/or applying your idea to other problems?